

# Ken Mosesian

Empowering the triumph of  
the entrepreneur's spirit to  
achieve greatness



CEO  
GROWTH  
STRATEGIST  
SPEAKER

# Training teams to lead

Ken frees CEOs to focus on the future vision, growth, and profitability of their business by inspiring and motivating their teams to become leaders. By letting go of day-to-day operations, CEOs can navigate company transitions with clarity and purpose.

With Ken's guidance, your audience will discover what is keeping them stuck in an "operations mindset" and help them leverage and trust the teams they've built, so they can turn toward what they do best: CREATE.



# Signature talk

## SHIFTING TOWARD TOMORROW BY LETTING GO OF TODAY

Understanding and applying these three critical steps will help you effectively create the next level of your business:

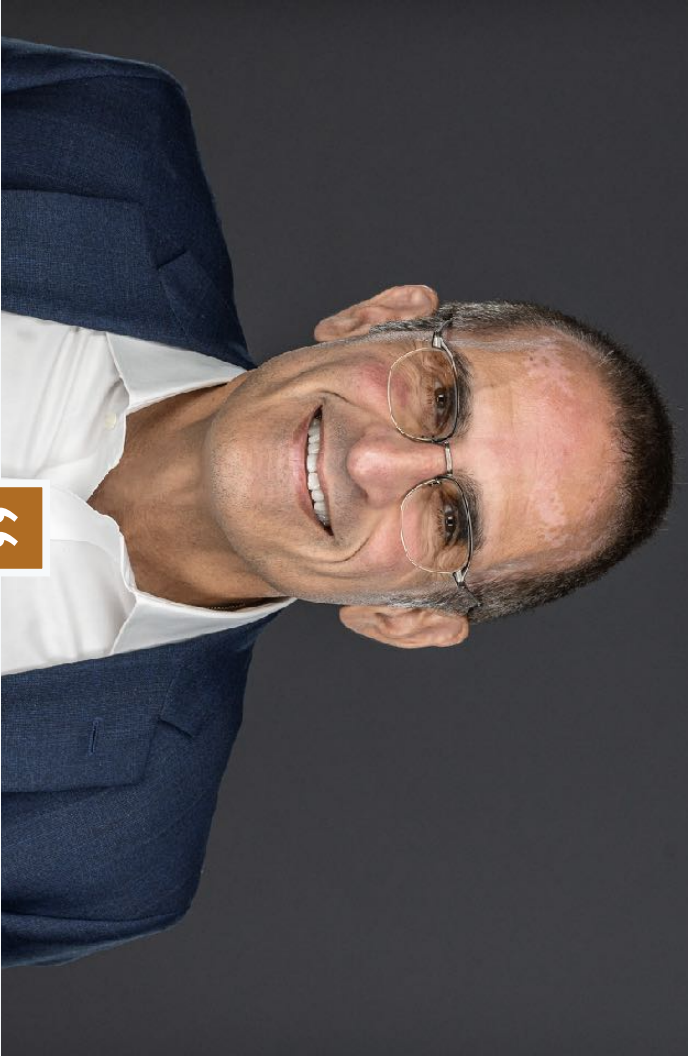
First, learn to identify and bypass your hard-wired survival DNA by eliminating a survival mode mentality and letting go of time-eating tasks keeping you from expansion and growth.

Second, understand communication problems that are stagnating company growth, and create a clear communication system to increase productivity, creativity, and profitability.

Last, learn the power of identifying and implementing your brand promise. By standing in truth and doing what you say, you naturally become an industry leader who challenges the status quo.



CONNECT WITH KEN: 310-717-7000 | [KEN.MOSESIAN@MOSESIAN.COM](mailto:KEN.MOSESIAN@MOSESIAN.COM)



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*I have good news and I have bad news, and they're the same thing: you're 100 percent responsible.*

## ABOUT

# Ken Mosesian

A successful entrepreneur, Ken Mosesian is passionate about helping CEOs thrive and succeed. He understands the global impact small and mid-size businesses can make, and his personal mission is to help bring their dreams to successful fruition. Ken works with multi-million dollar companies across multiple industries. With this extensive experience, he can help any type of business train and develop their teams, setting their CEOs free from daily operations, allowing them to confidently focus on the future. Ultimately, his goal is to perpetuate the triumph of the entrepreneurial spirit to achieve greatness.

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# Praise for Ken

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*I had the pleasure of hearing Ken speak at an event in New York City and was impressed with his ability to hold the audience's attention. His enthusiasm was infectious and put everyone at ease. Ken definitely has the talent to move and inspire people.*

— John R. Green, Television Executive

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*Ken's work helped us to identify and develop new leaders, which was critical to the continuing success of the firm during our growing years. He not only sees how an organization can move forward towards its goals, but has the leadership skills to guide, herd, and motivate the members of that organization to engage in that process.*

— Joan Mack, Co-Managing Partner,  
Caldwell Leslie & Proctor

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*Our recent leadership retreat was one of the most effective retreats I've ever been a part of. Ken knows how to read a room masterfully. One of the biggest personal benefits is that I'm actually freed up to do the work I need to do as a CEO and focus on the future vision of the company, something that I had not been able to do.*

— Teo Martinez, CEO and Owner,  
Growing Generations

# Continue the conversation



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